

Message

From: Scott, Jeff [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=AFAC6D298397450094BD69BCE7B3746F-JSCOTT]
Sent: 10/13/2020 3:05:39 PM
To: Hood, Timonie [Hood.Timonie@epa.gov]; Taylor, Katherine [Taylor.Katherine@epa.gov]; TenBrook, Patti [TenBrook.Patti@epa.gov]
Subject: RE: FYI - Next Week - Long Lasting Disinfectants Outreach - WEEK OF OCTOBER 12 – EPA COMMUNICATIONS

Thanks!

Jeff Scott
Director, Land, Chemicals, and Redevelopment Division
EPA Pacific Southwest Region
(415) 972-3311

From: Hood, Timonie <Hood.Timonie@epa.gov>
Sent: Friday, October 9, 2020 2:51 PM
To: Scott, Jeff <Scott.Jeff@epa.gov>; Taylor, Katherine <Taylor.Katherine@epa.gov>; TenBrook, Patti <TenBrook.Patti@epa.gov>
Subject: FYI - Next Week - Long Lasting Disinfectants Outreach - WEEK OF OCTOBER 12 – EPA COMMUNICATIONS

From: Alpern, Michael <Alpern.Michael@epa.gov>
Sent: Friday, October 9, 2020 2:47 PM
To: R9-OPA-1 <R9-OPA-1@epa.gov>; Sullivant, Sarah <Sullivant.Sarah@epa.gov>; Yogi, David <Yogi.David@epa.gov>; Nazmi, Niloufar <Nazmi.Niloufar@epa.gov>; Hood, Timonie <Hood.Timonie@epa.gov>; Gerdes, Jason <Gerdes.Jason@epa.gov>; Rongone, Marie <Rongone.Marie@epa.gov>; Christenson, Kara <Christenson.Kara@epa.gov>; Anderson, Julie <Anderson.Julie@epa.gov>; Pinkerton, Kate <Pinkerton.Kate@epa.gov>; Ty, Fatima <Ty.Fatima@epa.gov>; Salazar, Matt <Salazar.Matt@epa.gov>; Trombadore, Claire <Trombadore.Claire@epa.gov>; TenBrook, Patti <TenBrook.Patti@epa.gov>
Subject: FW: WEEK OF OCTOBER 12 – EPA COMMUNICATIONS

FYI – HQ’s planned public announcements and priority public messages for next week. Adding Sarah, David, Matt, Claire and Patti with respect to the Children’s Health and Disinfectants plans.

Regards,
Mike

From: McFaul, Jessica <mcfaul.jessica@epa.gov>
Sent: Friday, October 9, 2020 1:00 PM
Subject: WEEK OF OCTOBER 12 – EPA COMMUNICATIONS
Importance: High

DRAFT-DELIBERATIVE / CONTENT SUBJECT TO CHANGE

MESSAGE OF THE WEEK: CHILDREN’S HEALTH RESEARCH & LONG-LASTING DISINFECTANTS FRAMEWORK

Children’s Health Research

- Environmental contaminants can affect children differently than adults, both because children may be more highly exposed to contaminants and because they are often more vulnerable to the effects of contaminants.

- EPA is working to stay ahead of emerging children's environmental health challenges by providing data and information on the environment and children's health.
- In August 2020, EPA announced the Request for Applications to support a new Center for Early Lifestage Vulnerabilities to Environmental Stressors.
 - The Agency is supporting research to better understand potential causal relationships among cumulative exposures to chemicals and non-chemical environmental stressors during early lifestages and modifying factors that result in adverse developmental health effects during early childhood.
 - EPA is accepting applications now through November 12. For more information, visit: <https://www.epa.gov/research-grants/center-early-lifestage-vulnerabilities-environmental-stressors>
- In September 2020, EPA collaborated with the Federal Interagency Forum on Child and Family Statistics on the annual America's Children Report.
 - EPA provided asthma data for this year's report.
 - This year's report highlights selected indicators by metropolitan status, giving a closer look at how well-being is influenced by the type of community in which children live.
- EPA continues to update its America's Children and the Environment indicators by compiling and making available to a broad audience, data from a variety of sources to show trends and key information important to children's health.
 - Indicators updated this year include environmental data on contaminants in the air and water and health indicators on the rates of asthma and neurodevelopment disorders in children.
 - EPA hopes that continued development and presentation of these indicators support the identification and evaluation of ways to minimize environmental impacts on children, motivate continuing research, inform discussion with policymakers, and the collection of additional data and, when appropriate, necessary interventions.
- Additionally, in celebration of Children's Health Month, EPA today released a poster of tips to keep children and families safe from environmental hazards.

COVID Long-Lasting Disinfectants Framework

- Protecting Americans' health and safety is the highest priority for the Trump Administration.
- As we begin to re-open our schools, workplaces, and other public spaces, it is important Americans have as many tools as possible to slow the spread of COVID-19.
- [Today / This week], EPA has released guidance that creates an expedited path for our nation's manufacturers and innovators to get cutting-edge, long-lasting disinfecting cleaning products into the marketplace as safely and quickly as possible by allowing companies to demonstrate that their products have "long-lasting" or "residual" effectiveness against viruses like SARS-CoV-2, the coronavirus that causes COVID-19.
 - Traditional disinfectants only kill viruses and bacteria that are on the surface at the time they are used.
 - Residual antimicrobial products kill pathogens that come into contact with the surface days, weeks, or years after the product is applied.
 - After the draft guidance's 60-day public comment period ends and all comments are addressed, EPA plans to expedite the registration and review process for these products, with the goal of getting them into the hands of consumers as quickly and safely as possible.
- The guidance specifies scientific testing requirements for two different types of products: supplemental residual antimicrobial products and residual disinfectants.
 - *Supplemental residual antimicrobial products* work within two hours of a virus or bacteria coming into contact with a surface and can remain effective for weeks to years.
 - These products can supplement, but do not replace, routine cleaning and disinfection using products from EPA's List N: Disinfectants for Use Against SARS-CoV-2 (List N).
 - Approved supplemental residual antimicrobial products are not eligible for inclusion on List N but will be added to a separate List N appendix.
 - *Residual disinfectants* are effective within 10 minutes of a virus or bacteria contacting a surface and remain effective for up to 24 hours.
 - Surfaces treated with residual disinfectants do not require additional cleaning or disinfection during this window.
 - These products are eligible to be added to List N.

- Presently, there are no EPA-registered products available to the public that inactivate viruses that land on previously treated surfaces.
 - While EPA approved one product to be used on a time-limited basis at specific locations in Texas, that product is not currently available to the public.
- Cleaning and disinfecting products that claim to kill viruses must be registered with EPA before they can be legally sold or distributed.
 - Through the registration process, EPA reviews laboratory testing data to ensure that products work as intended without causing unreasonable risks when they are used according to the label directions.
- This new draft guidance is aimed at getting products in the hands of American consumers. To do that, we are proposing that companies use EPA's standard Section 3 registration process under the Federal Insecticide, Fungicide and Rodenticide Act, or FIFRA. EPA will expedite the registration or amendment process for such products, speeding their arrival into the market.
 - Under the Pesticide Registration Improvement Act (PRIA), review and registration for products similar to existing products would normally take four to five months, and up to 24 months for new active ingredient submissions.
 - Under this proposed guidance, we will make every effort to cut down that time by up to two months.
- EPA has also released an updated draft testing protocol for evaluating a copper surface's ability to kill bacteria and a draft protocol for evaluating the efficacy of antimicrobial surface coatings.

List N

- EPA continues to take action to ensure that Americans can disinfect public spaces effectively and efficiently to control SARS-CoV-2, the novel coronavirus that causes COVID-19.
- EPA has compiled a list of disinfectant products, including ready-to-use sprays, concentrates, and wipes, that can be used against COVID-19.
- When using these products, always follow the directions and safety information on the label. A disinfectant product's safety and effectiveness may change based on how it is used.

HQ PRESS RELEASES

Monday, October 12

- Suffolk WIFIA Media Advisory (R3 amplify)

Tuesday, October 13

- \$225 Million WIFIA Loan Press Release (R3 amplify)
- Childrens Health Month / Research (All regions amplify)

Wednesday, October 14

- Philadelphia Media Advisory (R3 amplify)
- Long-Lasting Disinfectants Framework (All regions amplify)
- Phosphogypsum
- Smart Sectors Anniversary
- SAB Membership Announcement (Chair, Vice Chair and Membership)
- E15 Labeling Revisions Proposal

Thursday, October 15

- Fuels Streamlining Press Release
- Philadelphia Wrap-Up Release (R3 amplify)

Friday, October 16

- (T) World Food Day / Amazon 2030 Champions

TBD

- CCR Part B

SR. LEADER INTERVIEWS

- 10/15: Hilco Press Availability
- More to be announced

AW SPEAKING ENGAGEMENTS

- 10/15: Hilco Tour & Roundtable

SOCIAL MEDIA*

<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>	<i>Sunday</i>
	EPA at 50 / Children's Health Month	Smart Sectors Long-Lasting Disinfectants	Philly	(T) World Food Day		
	Suffolk WIFIA					

*Posts on flagship EPA and Administrator Wheeler accounts (Twitter, Facebook, Instagram, Linked In, You Tube)
Programs and Regions are encouraged to share as applicable to your audiences. (T) = tentative.

SHARABLE DIGITAL CONTENT

Download from the Digital Resource Library on the [OPA Information Hub](#)

- Coming next week

REGIONAL PRESS RELEASES, EVENTS & ANNOUNCEMENTS

- 10/12: Media Advisory: EPA Southeast Administrator to Recognize Partial NPL Deletion at Redstone Arsenal Superfund Site (R4)
- 10/13: New England air quality index alert seasonal roundup press release (R1)
- 10/13: FIFRA settlement with MA-based company Chemco press release (R1)
- 10/13: COVID-19 FIFRA Enforcement (R2)
- 10/13: NPL Deletion Event at Redstone Arsenal in Huntsville AL (R4)
- 10/13: Media Advisory: EPA Southeast Administrator to Recognize Anticipated SEJCA Award to SC DHEC (R4)
- 10/13: Tulsa Fuels, Okla. NPL delisting PR (R6)
- 10/13: Cimarron Mining Corp. NPL delisting, N.M. (R6)
- 10/13: Tiny Tot Town Children's Health Month Event (R7)
- 10/13: Partial deletion of Anaconda SF site press release (R8)
- 10/13: RA media engagement with Montana Standard Newspaper and MT Public Radio (R8)
- 10/14: EPA Announces State EJ Cooperative Agreement with SC (R4)
- 10/14: 2020 Water Sense Press Release (R6)
- 10/14: Roadrunner trucking Air ENF case, SoCal (R9)
- 10/15: CAA settlement with CT/RI scrap metal company press release (R1)
- 10/15: Imperial Oil Superfund Site Extension of Public Comment Period (R2)
- 10/15: Work completed at Midco Superfund Site, Ind. (R5)
- 10/15: Superfund removal work completed at Tremont Field site, Cleveland (R5)
- 10/15: MD Coastal Bays National Estuary Program - Policy Cmte Mtg' (virtual) (R3)
- 10/15: AW Tour of former PES Refinery Property and media availability (Philadelphia) (R3)
- 10/15: Administrator Wheeler: Fuel Rule announcement (R3)
- 10/15: Media Advisory: EPA Southeast Administrator to Recognize Partial NPL Deletion at Redstone Arsenal Superfund Site (R4)
- 10/15: N.M. State Environmental Justice Cooperative Agreement grant PR (R6)
- 10/15: Superfund NPL deletion- JASCO, NorCal (R9)
- 10/16: RA Virtual Event: Urban-Rural Agriculture Summit (R3)
- 10/16: RA Virtual Press Conference to announce Deletion of First Piedmont SF Site (R3)
- 10/16: EPA Deletes First Piedmont SF Site from NPL Press Release (R3)
- TBD: DW SRF Grants (MD, VA, WV) (R3)
- TBD: DERA Grants for Mid-Atlantic Region Projects Press Releases (R3)
- TBD: EPA Releases Story Map Tool for the Proctor Creek Watershed (R4)

- TBD: Kronospan, LLC, Eastaboga, Ala to pay a civil penalty of \$900,000 and install an evaporation system for violations of the Clean Water Act (R4)
- TBD: DeKalb County, Georgia Settlement Modified to Address Sanitary Sewer Overflows (R4)
- TBD: EJ Grant to Cincinnati (R5)
- TBD: Farm-To-Fork RA Interview (R7)
- TBD: WaterSense awards press release (R8)
- TBD: Lanai Oil ENF case, HI (R9)
- TBD: BEI Clean Air Act, HI (R9)

UPCOMING EVENTS OR PROJECTS

- November: 50th Anniversary Theme (Ensuring Environmental Compliance, Lead: OECA)

COMMUNICATIONS RESOURCES

- AP Stylebook (public affairs staff writing for media): <https://www.apstylebook.com/epa/>
- EPA Stylebook (i.e. Agency Branding): <https://www.epa.gov/stylebook>
- OPA Information Hub: https://usepa.sharepoint.com/sites/OA_OPA_HQ

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